

A special feeling in the air

King Street Design District Life Style Fair to shine light on local design community



LINDA LEATHERDALE
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It's all about design, art, inspiration and supporting Habitat for Humanity.

This year's King East Design District (KEDD) Life Style Fair promises to deliver, when this world-class design district in downtown Toronto will be transformed into a festival of art on Saturday, Sept. 26, where installations curated by top designers will pop up on the streets and showrooms will display the works of some of our finest artists.

For example, in the Cambria Gallery at 91 Parliament St. on display will be works by internationally acclaimed artist Charles

Malinsky, who's officially designated a "Canadian Cultural Entity."

Malinsky is one of the most dynamic figurative painters working in the 21st century, and his artwork is represented in many distinguished museums throughout the world.

Also in the Cambria Gallery will be award-winning contemporary pop artist Gina Godfrey, whose works are reminiscent of the highly recognizable stylings of the legendary Andy Warhol.

She has embellished the master's concepts through new computer techniques and is known for her bursts of bright

color. Gina's artwork is on permanent display in Shanghai, China.

She also has works in Israel and throughout North America, including her own Gallery at 365 Bloor St. E.

As festival goers walk along the streets of King East from Church to Parliament and surrounding area, they'll be inspired by some amazing pop-up installations.

These include Gary Taxali at DOM Interiors, Justin Broadbent at Luxe Appliance Studio, Jessica Gorlicky at Sub-Zero Wolf, celebrity designers Glen Peloso and Jamie Alexander at Jenn-Air Canada and at their own showroom Peloso Alexander Interiors, Stan Olthuis at Relative Space, Mike Hammer at Beauchamp Gallery, Cube Works Studio at Suite 22 Interiors, Design Agency at East United Condos, Stan Olthuis at Relative Space, Golbou Rad at RADform, Casey House's Art With Heart art auction preview at Waddington's, and LoveBot at Bulthaup's showroom.

"Throughout the day there's a special feeling in the air. We are delighted to take part in this festival, and proud to be part of the King East community," says Stefan Sybydlo, Bulthaup principal.

Local restaurants are also celebrating, with special KEDD fare. Sky Blue Sky Sandwich Co. will feature the Heavy Metal Drummer Sandwich, Cold Brew will be the special at Rooster Coffee, and at Mangia & Bevi, home of the best pizza, the fare will be Pizze Guiste.

"We love our neighbourhood and are always proud to support this event," says Eleonora Caldato, President, Mangia & Bevi.

There will also be an Al Fresco



Internationally acclaimed artist Charles Malinsky will put his 'figurative painting' works on display at the Cambria Gallery during KEDD on Saturday, Sept. 26.

Dining Area on Ontario Street, between King and Adelaide, with patio furniture by Andrew Richards Designs and where festival goers can enjoy their own picnic.

Other street activations include a Public Art Piece on Frederick St., between Front and King and sponsored by PARA Paints. Here students from George Brown School of Design will invite the public to help create a giant art piece on a white carpet that will line the

street.

At the parking lot on north side of King between Princess and Ontario streets, Habitat for Humanity will be constructing a pop-up stud house where donors get to sign a stud that will be used in a future build. (www.habitatgta.ca)

So don't miss the King East Design District Life Style Fair, organized by the St. Lawrence BIA (Business Improvement Area) and come out to celebrate the best in art and design.

The festival runs from 10 a.m. to 5 p.m. Visit www.kingeast-designdistrict.com for more details.

— *Linda Leatherdale, former Money Editor of the Toronto Sun, is Vice-President, Marketing and Business Development for Cambria Canada. She is a regular commentator on the Roy Green Show on the Corus Radio Network, Saturdays at 4:30 p.m.*



The works of award-winning contemporary pop artist Gina Godfrey will be on display at the Cambria Gallery, 91 Parliament St. Seen here: "Artistically Chic."



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